

Persico 69F, one-design monohull foiler now in production

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*Marcello Persico, CEO of Persico Marine, and Giorgio Benussi, COO of the company originating the project, have announced the **start of series production** of the **Persico 69F** one-design monohull foiler.*

Persico 69F is a **mono-hull foiling sailboat** designed by the Argentinian firm Wilson-Marquinez to offer to the widest possible sailing public a small foiler, using a concept borrowed from the AC75, the new boat for the 36th America's Cup. The prototype has already sailed for numerous days on Lake Garda, where it has been **tested by top-ranked sailors**, among whom the **Olympics multiple medal-winner Santiago Lange**, a living legend in the sport of sailing. Santi Lange has also taken on the initiative of starting an academy to popularize sailing on foils and train teams to participate in the new Persico 69F regattas circuit.

Persico Marine's **competence in the yacht racing field** is renowned at the world level. For the innovative 69F, the firm has availed itself of its specific **know-how acquired from the series production of VO65s**, larger advanced high-performance One Design boats currently sailing. Moreover, on the subject of state-of-the-art one-design crafts, Persico Marine is the **Official Supplier of the famous foil arms for the next America's Cup**, to be held in Auckland in 2021. These parts, which are used to keep the AC75s up on their foils, have been supplied to all teams and are absolutely identical in all respects.

With the start-up of 69F production, Persico Marine will manufacture and distribute its own boat, which has already generated great interest since its preliminary stages. As indicated by its name, the **Persico 69F** is **6.90 metres** in length. The **canoe body** is made of **extremely light carbon fibre** and shows a form stability that allows the new craft to fill the current gap between the highest performing displacement boats and a true foiling boat. **Designed for a crew of 3**, the 69F is fitted with a couple of racks with seats to facilitate handling and for a safer sailing, a V-shaped foil, a T-shaped rudder, a daggerboard system and 40 square metres of sail area (45 sqm code 0) which already at 7 knots can lift the boat's **weight of only 380 kg**. If there is a mixed-gender crew, it would be possible to sail with 4 people.

Not only will Persico Marine build the 69F, but it will also handle the sales and customer service. For the first time ever, a one-design class is **starting with a "six-pack"** (a six-boat package that fits into a 40' container), which will be **charterable for the 2020 season** both for the planned circuit and other initiatives, while subsequent boats will be available for individual boat owners, sailing clubs and other organizing authorities.

Persico 69F regattas will come on the scene this year in four events: Cagliari on the occasion of the America's Cup World Series, Geneva for the Bol d'Or, Gargnano on Lake Garda in July and lastly Trieste for the closing event during the Barcolana regatta. The main feature of the circuit is that it will be **"ready to race"**, which means the teams can compete **by chartering the boats**. On top of simplifying and lowering the cost of racing, **boat sharing reduces the**

environmental footprint, thanks to collective transport and the use of the same boat by several teams.

What's more, **coach and safety RIBs will be provided by the organization** to avoid an excessive number of boats in the water, as well as **to limit the environmental impact**.

"This achievement is a significant step for our boatyard," **CEO Marcello Persico** stated, "because **Persico Marine is expanding production by building a Persico-branded product** in addition to one-off high-performance boats, for which we are highly regarded worldwide. The Persico 69F project is perfectly compatible with our company's technological and sporty DNA."

Giorgio Benussi also commented: "I'm pleased to see that this **very innovative boat concept** we have developed for over a year below radar is now ready to be launched on the market as a Persico-built one-design class format, with six boats ready to race in Cagliari in April".

Lastly, **Santi Lange** had this to say: "**Foiling is the big news** in sailing, the ambition of the **new generation of sailors**. And the **Persico 69F is the perfect synthesis** of this trend; it is setting the course to the future thanks to its features: innovation, the opening up of foiling to the largest possible number of fans, and sustainability, even from an economic point of view. I'm proud to be part of this project and of making a contribution at the fine-tuning stage. What's more, I'm excited to serve as an ambassador to promote this initiative around the world."

For more information and details on purchasing or the regattas program and training, please write to info@persico69f.com

PERSICO 69F CUP

Event 1: Cagliari – America's Cup World Series

Academy: 21 - 26 April 2020

Amateur Series: 28 April - 3 May 2020

Amateur Series: 5 - 10 May 2020

Event 2: Geneva – Bol d'Or

Academy: 2 - 7 June 2020

Amateur Series: 9 - 14 June 2020

Amateur Series: 16 - 21 June 2020

Event 3: Lake Garda - Gargnano

Academy: 7 - 12 July 2020

Amateur Series: 14 - 19 July 2020

Amateur Series: 21 - 26 July 2020

Event 4: Trieste - Barcolana

Academy: 29 September - 3 October 2020

Amateur Series: 6 - 11 October 2020
Amateur Series: 13 - 18 October 2020