

Information regarding the handling of personal data

In compliance with article 13 of the Legislative Decree 196 dated 30 June 2003 and referring to the handling of personal data, we hereby provide you with the following information:

1. The data supplied by you will be used according to the contract stipulated with our company, in order to update the customers/clients database.
The handling of the data will be carried out by respecting the methods and the requirements provided by the article 11 of the legislative decree 196/03 and shall include each operation or group of operations as per article 4, paragraph 1 a) of the decree 196/2003, including the communication towards subjects as per the following paragraph 5), as well as their diffusion in the areas listed in paragraph 7) of this information; the handling will be carried out as follows:
 - within an electronic or paper database, which is controlled by the personnel in charge of it ;
 - The information supplied will be stored on paper and/or magnetic/digital/optical support;
2. the personal information supplied are facultative;
3. the eventual partial or total refusal to supply data shall involve the impossibility to handle the information and to create business relationships;
4. the personal data regarding the above handling as per paragraph 1) will be transmitted to Persico S.p.A. Via Follereau 4 – 24027 Nembro (BG) ;
5. some of the supplied information might be transmitted to our personnel in charge of Business Office, Sales office, Management, C.E.D. and General Affairs.
6. the above personal information may be transmitted in Italy and all over the EU;
7. The interested party can exercise its rights regarding the handling of the data as per article 7 of the legislative decree 196/2003, which for your convenience is reproduced in whole below.
8. The holder of the data is the Company Persico S.p.A. The person responsible for the data is Mr Luca Palazzi, domiciled for this purpose in the offices of Persico S.p.a, Via Follereau 4 - 24027 Nembro (BG).

Legislative decree 196/2003

Article 7 - Right of access to personal information and other rights.

1. The person concerned has the right to obtain the confirmation of the existence or not of personal details which concern them, even if not yet registered, including their communication in an intelligible form.
2. The person concerned has the right to obtain information on:
 - a) the origin of the personal details.
 - b) how these details are used.
 - c) the working of the electronic system which manages the data.
 - d) the identity of the holder, the person in charge and the assigned representative as per article 5, comma 2.
 - e) the recipients or categories of recipients to whom the personal details can be communicated or those who can find out about them.
3. The person concerned has the right to obtain:
 - a) the updating, rectifying, and, as applicable, the integration of the data.
 - b) the cancellation, transformation into an anonymous form, or the blocking of data used in violation of the law. This also includes any details which have been passed on but which weren't necessary for the working of the system.
 - c) the declaration that the acts covered in letters a) and b), as well as their content, are communicated to the parties to whom the personal details are passed on, apart from in cases where such fulfilment proves to be impossible or would require the use of means overtly disproportionate to the protected right.
4. The person concerned has the right to object, in whole or in part:
 - a) to the use of the personal details which concern him, with legitimate reason which concerns the purpose of their initial collection;
 - b) to the use of personal details which concern him with the aim of sending publicity or direct sales material either for the fulfilment of market research or commercial communication.